

# How Can I Profit From JV Give Aways?

Contributed by Terry Brazil  
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It's no secret that JV Giveaways are a great way to get free marketing products. In fact you can get almost any marketing product with resale rights simply by visiting JV Giveaways and simply signing up and joining other marketers email lists. Lets take a look at the other side of JV Giveaways and find out what being a JV partner is all about and how it can make you money.

In order to do this you will need to get some hosting, either free or paid. You will also need to have an autoresponder, this can be either free or paid as well. The last thing you need is to know how to make a simple web page.

The first thing you will have to do if you want to make money from being a JV partner is get something to sell. The best place to do that is coincidentally a JV Giveaway. If you don't know of any JV Giveaways that are currently running you can check out [limitedtimedeals.guruofinfo.com](http://limitedtimedeals.guruofinfo.com). Once you join the JV Giveaway you will want to find a few products that are not seen as often and where made recently. If possible try and find about ten products like this. You will be taking about three and giving them away and using the rest to make a package to sell.

In order to do this you will need to know how to make a simple sales page for your one time offer (OTO), a thank you page, and the giveaway page. Most JV Giveaways now have the capability to enter your email list form into their site so you will not have to make a signup page.

The next thing you will have to do is find a way to gather emails. You can do this with a script hosted on your site, a free autoresponder service, or a paid autoresponder service. Getting a paid autoresponder service like Aweber is always preferred but if you are on a tight budget you can use a free autoresponder site.

To find a free autoresponder service to use for your JV Giveaway simply do a search on Google. You should come up with several pages of results. The best ones to look for are those who do not use advertisements in your emails.

The next thing you will need to have is some form of web site hosting. If you already have a host then you are doing good. If you would like to get a good host for your business I would recommend Dream Host. If you cannot afford to pay for web site hosting then simply find a free one. Like the free autoresponder try to find one that does not display ads on your site.

Now it is time to make your simple sales page. This is the page going to be used for your OTO. New members of your list will see this page before they get there free products. This will be one of the two ways that you can make money from JV Giveaways.

Your OTO should be short, sweet and to the point. This page will consists of a headline, opening paragraph, short talk about the benefits, list of products with descriptions, bulleted list of benefits, guarantee, order link, a conclusion with P. S.'s and the link to your free products.

You will want to start your page off with an attention grabbing headline and follow it up with an equally strong sub headline. Keep in mind that you are selling to marketing newbies so try to keep focused on them. Your headline should point out the main benefit of having what you are selling. The sub headline should point out the second best benefit.

You may have to tweak your headline until it is strong since the pages visitor is not here to buy something. The freebie crowd is a hard one to get to buy but the key is to make it cheap and a very good value.

The next part of your page will be your opening text. Make sure that your first paragraph keeps your readers attention. Your opening text should be about three paragraphs and tell all about the benefits of having the products.

Note: It will be allot easier to write your mini sales page if you have actually read and like the products you are selling.

The third part of the OTO page you will be using for JV Giveaway's will actually tell the visitor what the products are. To do this it is best to use a table two cells wide. On the one side you will want to put a picture of the products cover. On the other you will want to put the title of the product along with a brief description.

If you need to find pictures for your products the best way is to use Google's images search engine. It can be found on Google's main page by clicking the images link.

The next thing your mini sales page needs is some benefit bullets. The best way to make your benefit bullets is to directly reference parts of the products. This will arouse curiosity in your reader, hopefully enough to buy the books so

they can find the answer. For example do something like the following.

An easy to use technique that can double your AdSense earnings in under a week. - Great AdSense Book (p. 32)

Try to do at least one of these benefit bullets for each book. If you have a hard time finding one for each book it is time to rethink what you are going to sell. You want the products to be useful to your customers. If you cannot find at least one good thing to mention then you should scrap using that book in your sale.

The next thing you need on your mini sales page is a guarantee. Most people use a thirty to sixty day money back guarantee. If you sell your package for low enough though you may never see a refund request. Just in case though keep enough to refund two or three sales in your acct.

Now you will need to put an order button on this sales page. The easiest way to accept payments is to use PayPal. Once you have signed up or signed in to PayPal you can consult help to find out how to make your button. I strongly suggest selling your package for only \$5 through \$15.

This will also be the time you think of a name for your thank you page. Use something other than thankyou.html so it is not too easy to guess. The address to this page will be where your button sends customers after a successful purchase. Also make sure you get your payment button encrypted so that others cannot steal your products.

Now it is time to wrap up your sales page. In this you need to write a closing paragraph or two that tell more about the benefits and state that your visitor will never see this page again. Next you will need to write a small series of post scripts (P. S.). These will restate the benefits again.

The last part will be to add a link to your free products. This is at the very end so hopefully new members will read your sales page. You will also want to put it very close to the post scripts so they will get a glimpse at the products benefits before getting their free products. This is where you will name your free page.

Now that your mini sales page is done you will need to upload the sales page and its pictures to your host. Once it is uploaded make sure the page loads correctly and check your order button to ensure that it works.

Note: You should try and change your OTO and giveaway products every few months or five JV Giveaways. After your offer is seen enough you will get considerably less signups.

Now you will want to make the remaining two pages that are needed for your JV Giveaway. Both of these will be really short and very simple.

The first one will be your free page. This page can be named most anything since it really does not matter if someone stumbles upon it. This page will be very simple and consists of only a thank you message and a link to the products.

Note: It will be easier on you and your list members if you zip the products being offered in the packages. This will cut down on the number of links you need to make as well as the number they need to click on to get their products.

The second and last page you need to make will be your thank you page. This page is very similar to the free page you just made. It will consist of a thank you message and a download link. The only way anybody should get access to this page is by buying your OTO.

Now that you have that out of the way it is time to setup your email list. The first thing you will need to do create your list. This list can be named whatever you like. You will also need to make a simple message the member will get when they sign up.

This message will welcome them and have a link for them to get their free products that leads to your OTO. You should also be able to have them sent to the OTO after signing up. The email will serve as a reminder.

Most importantly you will need to get the code for your signup form. Go ahead and copy this code to an empty text document for right now since you will need it soon.

Congratulations the hardest part is now behind you. Now all you have to do is sign up as a JV partner in as many JV Giveaways as possible. To do this revisit the Limited Time Deals site mentioned earlier. You should see something that refers to signing up as a JV partner in each JV Giveaway announcement. If you do not the giveaway most likely quit accepting new JV partners.

Find whatever ones you can that are still accepting new partners and sign up for them. Once you have completed your registration and signed in you should see a list of links. You will need to go to the partners area and then click on manage gifts.

Now simply fill in all of the fields. I strongly suggest that you copy the contents of each field to the same text document that you put your form code on. This will save you time in the long run. Make sure that you choose the option to put your form code on the JV Giveaways site. This makes it easier on your new subscribers and you.

You should get an email telling you that your JV Partner gift was accepted. Once the JV Giveaway launches you should notice several list signups each day and hopefully some sales.

You may have to tweak your sales page until you get it working good. The good news is you will be getting enough visitors to test and change it daily. Once you get it selling well all of this will be worthwhile.

It will be fairly easy to build your list by a few thousand a month if you are in multiple giveaways. So it would be very wise of you to use your new list to your advantage.

The next time you sign up for a new JV Giveaway send a simple email to your list telling them about it. Many JV Giveaway's will supply you with these emails that already have your referral link in them. When your list members join you can make commissions on the JV Giveaways OTO. As an added bonus your gift will usually move up higher on the list with the more referrals you make.

But you should not stop there. Try sending periodic emails to your list that contain free information or better yet free products. Keep in mind these are freebie seekers. It is fairly easy to find products with a giveaway version or trial membership that you can still make you commissions when the full version is bought.

After you have set everything up making money with JV Giveaways can be easy sailing. Pay close attention to what other JV partners are doing and try to mimic their success. The longer you keep at this the better you will get and the more you will make. This is one of the easier ways to make money and get tons of great free products.